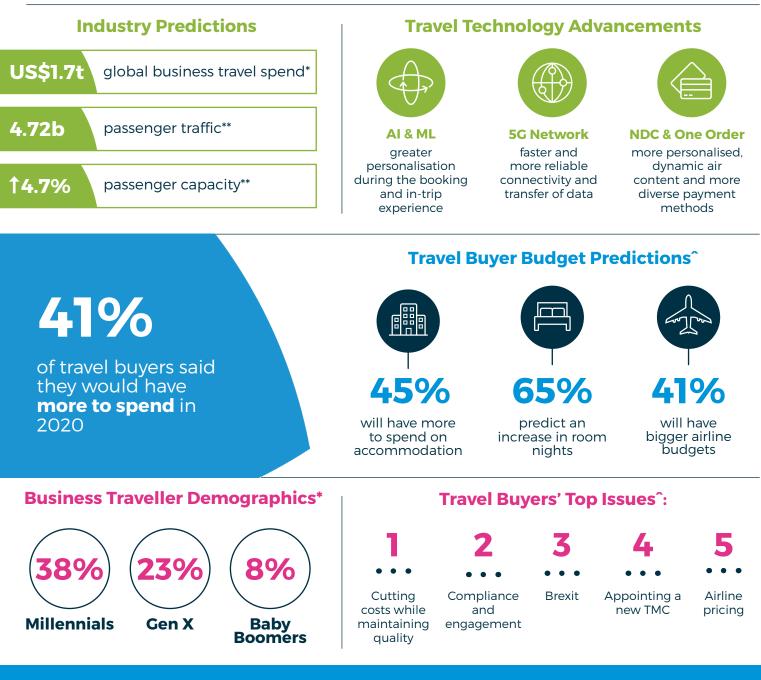
Travel Program Trends 2020

2020 marks a new decade and new era in business travel. Exciting new technologies and services are already transforming the way we consume and experience business travel. This year, global business travel spend is set to reach US\$1.7trillion* and travel buyer confidence is said to have reached a 5-year high[^]. Millennials are set to dominate the business travel demographic*, bringing new attitudes and behaviours to the market which will change the way businesses develop and implement an effective travel program. We outline some of the key trends tipped to influence your travel program in 2020.



Looking to renew your travel program in 2020? Get in touch with CTM today for a no-obligation review.

*Source: Finances Online

**Source: IATA

Source: Buying Business Travel

