



MEDIA RELEASE

21 January 2025

CTM, the first TMC to introduce SAF scoring to its online booking tool, Lightning

In an industry-first, Corporate Travel Management's (CTM's) proprietary online booking tool (OBT) Lightning now displays Sustainable Aviation Fuel (SAF) scores at the time of booking to help organisations and business travellers make more informed sustainable travel choices.

Lightning users will see SAF scores for all 250+ leading airlines when viewing flight search results alongside other critical flight information used to support appropriate choices such as price, in-policy status, seat availability and granular carbon emissions.

SAF scores were initially made available to a small pilot group of CTM customers in the UK and Europe at the beginning of 2024 and are now available for customers free of charge, in North America, Asia and rolling out to Australia and New Zealand markets throughout 2025.

CTM's Global Head of Sustainability Lauren Hook, explains: *"We're excited to strengthen our partnership with RDC Aviation to deliver SAF scores for each flight option in Lightning for our customers. With corporate sustainability reporting mandates in play, businesses, governments and non-profit organisations are seeking ways to minimise the environmental impact of their corporate travel, and we are here to support those goals. Equipping our customers with the right information at the time of booking is key to achieving this."*

"With the demand for SAF growing, the travel industry has a unique opportunity to drive meaningful change. By collaborating with airlines and advocating for increased use of SAF, we can play a part in incentivising investment in SAF to meet future demand."

The addition of SAF scores further strengthens Lightning's sustainability features, including carbon emissions for air, hotel and car and the ability to sort by the lowest emissions.

-ENDS-

About CTM

Corporate Travel Management (CTM) is an award-winning global provider of innovative and cost-effective travel solutions spanning corporate, events, leisure, loyalty and wholesale travel. The

company's proven business strategy is underpinned by personalised service excellence supported by market-leading technology solutions that deliver a return on investment to our customers.

Headquartered in Australia, the company provides local service solutions to customers of all sizes across the world.

For further information

Media enquiries: Justin Smith, Rowland – justin.smith@rowland.com.au