



Media Release

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CTM appoints Darren Toohey as Chief Sales & Customer Officer

Corporate Travel Management (CTM) is pleased to announce the appointment of Darren Toohey as Chief Sales & Customer Officer, effective immediately. In this newly established role, Toohey will be instrumental in advancing CTM's 5-year growth strategy focusing on driving new customer acquisition and delivering enhanced value to customers through CTM's market-leading technology, outstanding service and strengthened partnerships.

With two decades of experience in senior sales and leadership roles, including leading CWT's global sales and customer retention team, Toohey brings a proven ability to drive customer-centric outcomes and build high-performing teams that consistently deliver results.

"I am excited to be joining CTM at a pivotal time for the company and the travel industry," Toohey said. "As customer expectations continue to evolve and innovation reshapes business travel programs, my focus will be on empowering our sales and account management teams to provide highly tailored, impactful solutions to our customers around the globe. By forging strong partnerships, exploring new opportunities, and utilising data-driven insights, I am committed to elevating CTM's reputation as the go-to travel management company for exceeding customer expectations."

CTM's Global Chief Commercial Officer, Ana Pedersen commented, "Darren's appointment is a key step in executing our global sales and account management strategy. His leadership will be pivotal to advancing CTM's competitiveness and ensuring we continue to deliver exceptional value to our new and existing customers."

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About CTM

[Corporate Travel Management \(CTM\)](#) is an award-winning global provider of innovative and cost-effective travel solutions spanning corporate, events, leisure, loyalty and wholesale travel. The company's proven business strategy is underpinned by personalised service excellence supported by market-leading technology solutions that deliver a return on investment to our customers.

Headquartered in Australia and with operations spanning four continents, CTM provides local service solutions to customers of all sizes across the world.

For further information

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